



**EXECUTIVE SEARCH FOR COMPANIES THAT SUPPORT ACTIVE, HEALTHY, AND SUSTAINABLE LIFESTYLES.**

Notogroup is a purpose-driven executive search and consulting firm with expertise in recruiting for Director, VP and C-Level roles. Our executive searches span across business functions and channels within the outdoor, active performance, sporting goods, food and beverage, fashion and natural products.

**EXECUTIVE SEARCH PROCESS**

**INITIATE**



**REQUIREMENTS & STRATEGY**

**CULTIVATE**



**GENERATE & ENGAGE TALENT**

**EVALUATE**



**QUALIFY POOL & SELECT FINALISTS**

**HIRE**



**OFFER ACCEPTANCE & START**

Our Executive Search service is rooted in partnership and communication. We are experts at assessing for culture, as well as functional expertise. Each search is assigned a lead Executive Recruiter who will partner with you throughout the search process, but we believe that collaboration creates better results, so we leverage the capabilities across our team to fill each position.



## ACTIVE / OUTDOOR

### PARTNERING WITH LEADING GLOBAL BRANDS IN PERFORMANCE APPAREL, FOOTWEAR AND GEAR

Our extensive placement history is comprised of global leaders who have pushed boundaries and grown organizations without compromising the ethos of producing high-quality and premium performance products. We find influencers at the forefront of the changing landscape in retail, wholesale, and ecommerce, who value integrity and growing the culture as much as the bottom line.

## HEALTHY LIVING

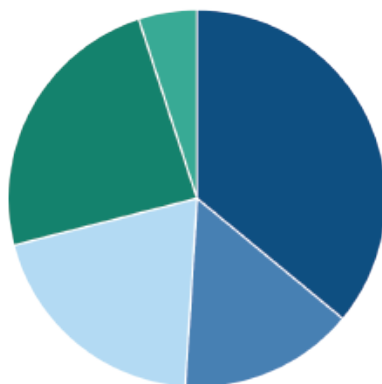
### COMMITTED TO SUPPORTING HEALTHY AND SUSTAINABLE LIFESTYLES ACROSS PRODUCTION AND MANUFACTURING TO CPG, RETAIL, RESTAURANT AND HOSPITALITY

Our commitment to working with organizations that support active, healthy and sustainable lifestyles logically extended our practice into healthy living retail, CPG and restaurant/hospitality. We place analytical thinkers that have grown innovative brands and brand equity by taking a creative approach to solving ever changing needs in this fast-growing sector.

## LIFESTYLE / FASHION

### WORKING WITH PROGRESSIVE LIFESTYLE COMPANIES FROM CONSCIOUS FASHION BRANDS TO NATURAL SKINCARE AND COSMETICS

Aligning synergies from our Active Outdoor practice, we apply our understanding of the evolving commerce landscape to advise on lifestyle and fashion apparel, footwear, and accessory search needs. The ability to disrupt trend is the common theme across all our lifestyle partnerships and we place talented leaders that have demonstrated success leading growth and change, while creating authentic connections for their customers.



OUTDOOR	36%
ACTIVE / PERFORMANCE	15%
LIFESTYLE / FASHION	20%
HEALTHY LIVING	24%
NON-PROFIT	5%



## CLIENT TESTIMONIAL

“We have had three engagements with Notogroup in less than eighteen months as we continue to grow and build out our leadership team. Notogroup proved themselves by working closely with us, understanding our culture and delivering outstanding, talented executives.”

- SCOTT ALLEN, CEO HYDROFLASK



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